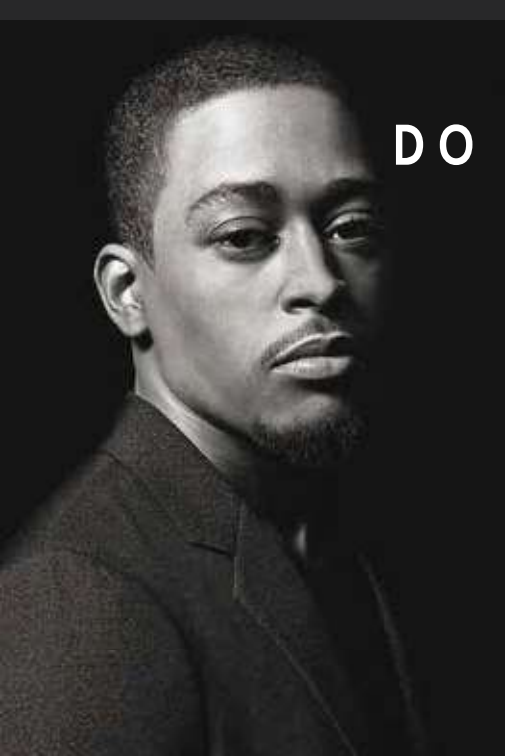
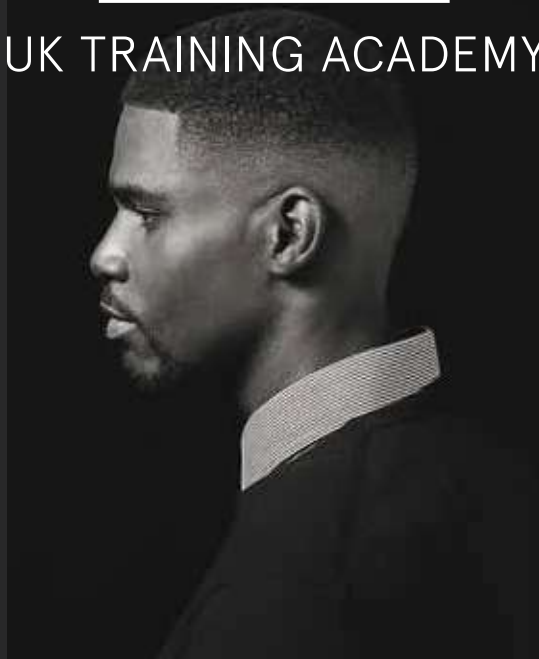


**WAHL®**  
P R O F E S S I O N A L  
**MEN'S  
METHOD**



DO YOU HAVE THE EDGE?



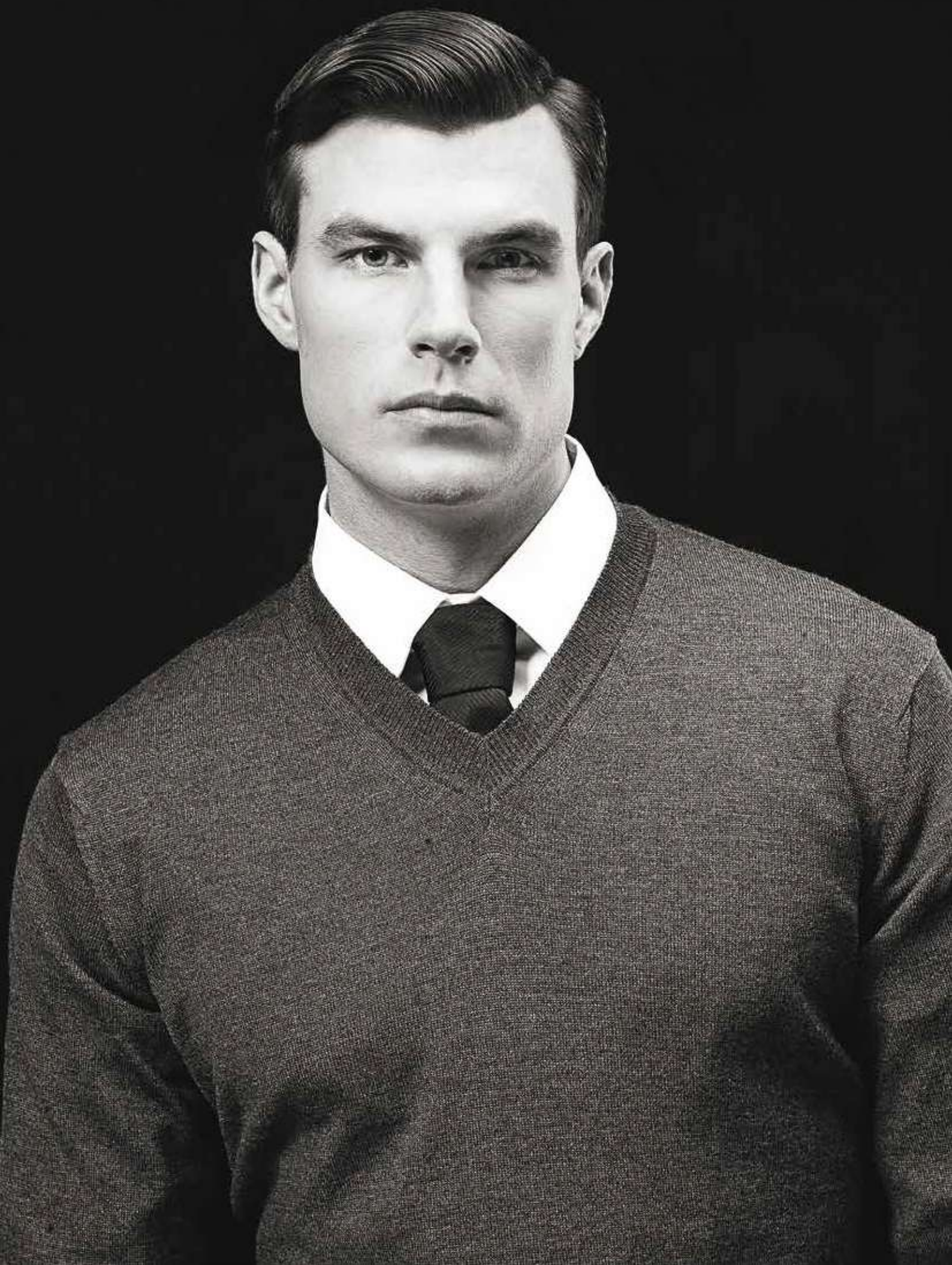


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# THANK YOU for considering the Wahl Men's Method UK Training Academy...

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Since our inception in 1919, Wahl Clipper Corporation has dedicated itself to creating the best barbering equipment - and delivering the best barbering training - in the world. Today, we continue in the tradition of our founder, Leo J Wahl, of never accepting second best and always striving for the highest standards.

A key factor of Wahl's strong heritage and success is in training and education. Our global education program Wahl Men's Method, aims to provide the support and quality of training required to ensure continuous development of UK education centres.

To become a Wahl Men's Method UK Training Academy is an honour and responsibility, one that is looked upon with respect by the industry. What does this mean for you? It means that Wahl will work closely with you and your team, providing you with a level of training, support, and encouragement you simply will not find elsewhere. We challenge you to raise the profile and success of your centre by becoming a certified Wahl Men's Method UK Training Academy!

Do you have what it takes to become a Wahl Men's Method UK Training Academy? Do you have 'the edge' to deliver a forward thinking course?

Becoming a Wahl Men's Method UK Training Academy is a commitment. Only those who strive for the very best, who are willing to walk side by side with Wahl and have met Wahl's stringent criteria and standards will be accepted.

The Wahl Men's Method UK Training Academy will have a specific look and ethos which includes posters, a certificate and a wall plaque for display. You will receive the rights to use the Wahl Men's Method UK Training Academy logo on your marketing materials, including PR and certificates. Wahl will also recognize and promote your training centre on our corporate website as an approved centre for men's hairdressing training.

To be considered for certification for the Wahl Men's Method UK Training Academy, simply complete and submit the initial enquiry form found at the back of this brochure. To ensure quality assurance Wahl will limit the number of academies selected each year to participate.

We look forward to receiving your initial enquiry form and working with you as a Wahl Men's Method UK Training Academy.





# About Wahl UK

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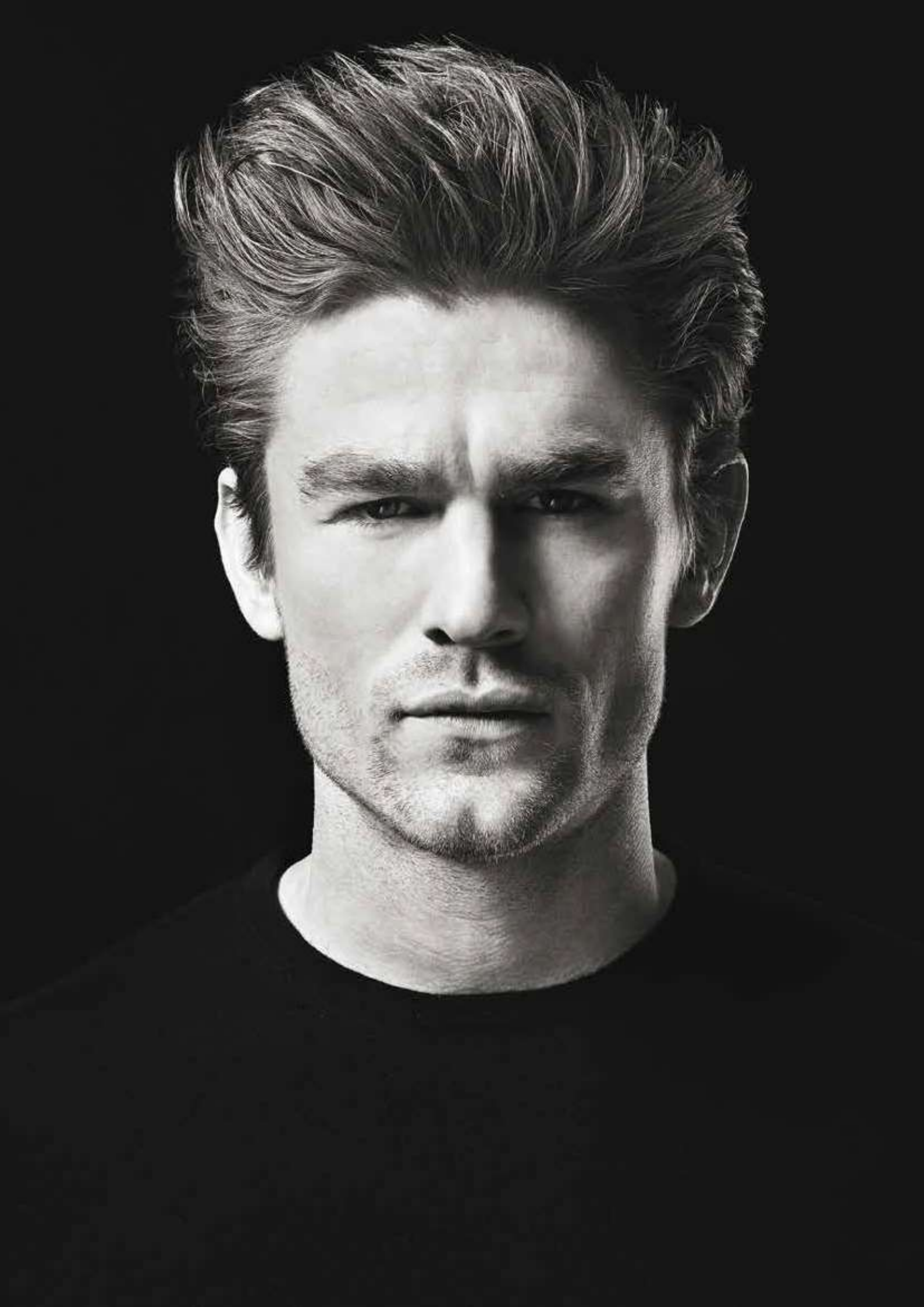
Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in professional and home grooming. Today, with over 3300 employees worldwide, we are proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl.

Today our products are sold in approximately 175 countries worldwide with 7 global manufacturing facilities as well as 23 sales offices, and remain the finest and most innovative in the industry. We provide our retail partners with service that sets the global standard for integrity, value and efficiency.

In October 1987, Wahl was established in the UK – now one of the most recognisable hairdressing brands to British consumers and barbers alike. The first Wahl Academy opened in Herne Bay in 2002 under the supervision of Simon Shaw, Global Artistic Director.

The constant success of Wahl (UK) has seen us become one of the leading electrical suppliers to both the consumer and professional hairdressing industries, and a major sponsor and supporter of training, up skilling and recognition of British barbers and men's hairdressers through it's Academy initiatives and prestigious awards.







# Our Values

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These are our values and when you become a Wahl Men's Method UK Training Academy, they will become your values as well.

## **Mission Statement**

Our mission is to support barbers and hairdressers in their continued journey of education. To make available our multi-faceted and multi-cultural global men's education programme to the UK market, thus ensuring the standards of British barbering and men's hairdressing are second to none.

We will provide opportunities to the training market to become Wahl Men's Method UK Training Academies, benefitting trainers, learners and the wider industry.

## **We Believe**

### **In order to have longevity in this industry**

It is necessary to acquire a solid understanding of the basic fundamentals.

### **In order to develop these fundamentals**

It is important to continuously educate and improve yourself.

### **In order to have success in this industry**

It is vital to combine these fundamentals with your education, creating your identity as an artist.



# Why become a Wahl Men's Method UK Training Academy?

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Becoming a Wahl Men's Method UK Training Academy is to make a statement to your learners, to your peers and to your industry; it is to stand out above the rest and be recognised by the most exclusive and elite global brand in barbering and men's hairdressing; it requires dedication and willingness to succeed.

## What you get:

- Elite training provided by a certified Wahl Educator covering all aspects of the Wahl Men's Method UK Training Academy
- Official Wahl recognition for your high-quality standards in training and education
- Access to the Wahl Men's Method UK Training Academy network and like minded peers
- Promoted on the Wahl UK website
- Raised profile and prestige of your centre
- Use of the Wahl Men's Method UK Training Academy brand on your materials
- Access to Wahl branded materials including posters, certificates, pin badges and a wall plaque
- Marketing and PR support, along with a press pack for you to use to promote your centre and maximise your exposure
- Full training on the Wahl global education programme Men's Method, including learning resources
- Ongoing CPD training
- Priority access to Wahl training events and seminars
- A selection of Wahl products for your centre
- Welcome email for your students

## The Wahl Men's Method UK Student Training Programme

The Wahl global education programme, Men's Method, combines the rich history of men's hairdressing, with contemporary salon techniques in undergraduate and graduate level training. The Men's Method focuses on men's cutting techniques that are designed around introducing the clipper and men's considerations to the cosmetology school curriculum.

The program contains cutting edge photography displayed in an in-depth manual and DVD set, along with lesson plans, diagrams, videos, tests and quizzes. Only those who are chosen to become a Wahl Men's Method UK Training Academy can deliver the Men's Method programme.

### Undergraduate Programme

(Can be used alongside NVQ level 2 qualification)

Educator Manual, Course Management Manual,  
Student Manual (additional fee),  
Instructional DVD(s), 9 featured cuts

### Graduate Programme

(Can be used alongside NVQ level 3 qualification)

Educator Manual, Course Management Manual,  
Student Manual (additional fee),  
Instructional DVD(s), 10 featured cuts





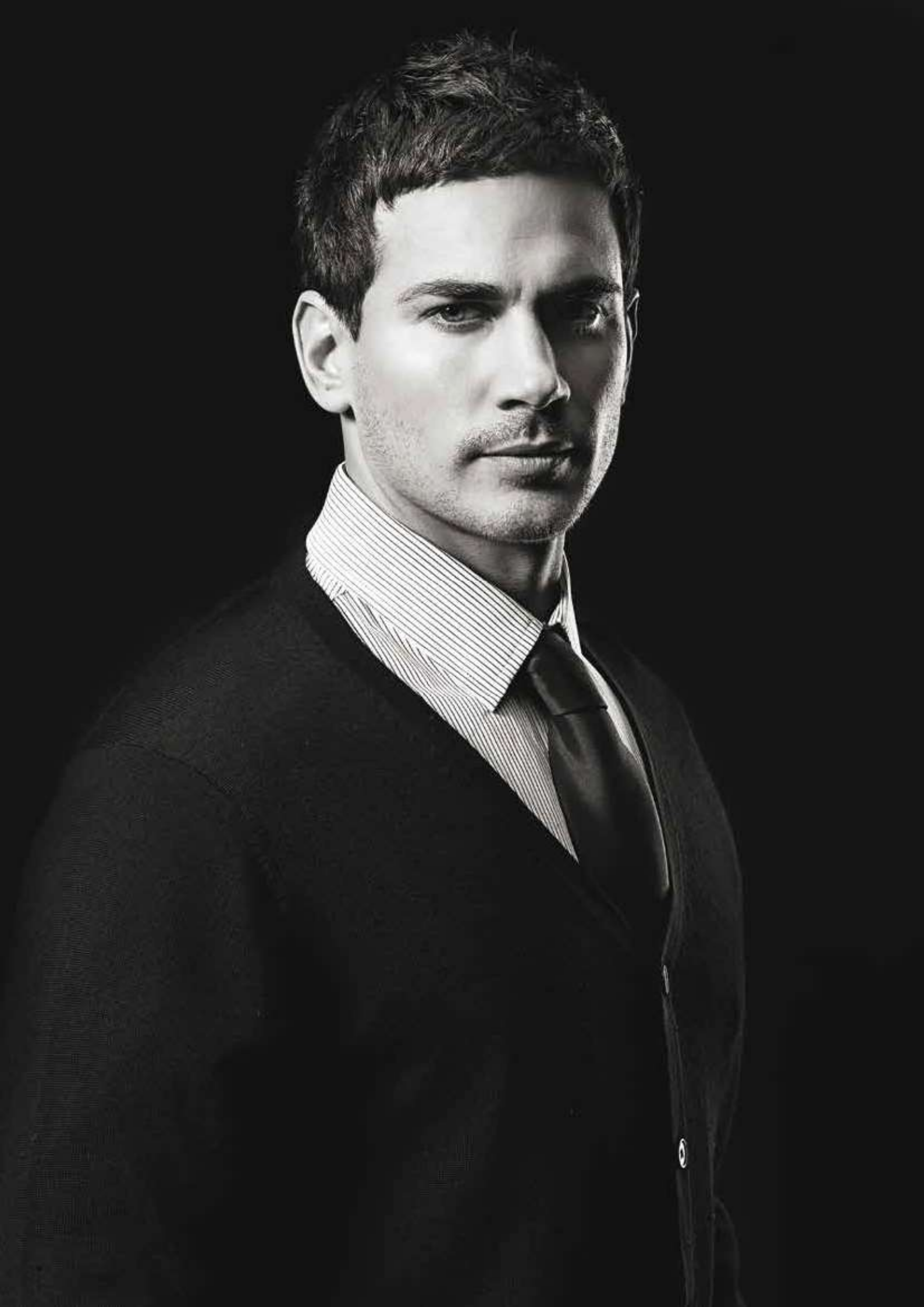
# What Wahl requires from you

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Becoming a Wahl Men's Method UK Training Academy requires a solid commitment. To be accepted, there are certain criteria required of you so that the very highest standards are maintained.

This is what will be expected of you when you become a Wahl Men's Method UK Training Academy:

1. All trainers delivering training in the Wahl Men's Method UK Training Academy are to undertake an initial assessment and will be evaluated with current skills.
2. Your centre must commit to have your educators complete the programme training within the designated time.
3. Your educators are required to commit to a range of Wahl CPD courses for the upkeep of their skills (as established by Wahl and the centre) on an annual basis, starting one year from the date of becoming a Wahl Men's Method UK Training Academy.
4. Your centre will not deviate from the structure of the training programme, but can adapt to the individual needs of learners.
5. Wahl will attend a Wahl Men's Method training course being delivered to learners at your centre on a spot-check arrangement. This is to ensure quality and standardisation of the Wahl Men's Method UK Training Academies.
6. Your centre will not share any printed or digital materials with any other training provider.
7. Your centre will display the Wahl Men's Method UK Training Academy plaque in a prominent position.
8. Your centre will display Wahl images within the Wahl Men's Method UK Training Academy. Any update of images provided are to be changed within seven days of delivery.
9. Your centre will use the Wahl Men's Method UK Training Academy logo within the format provided.
10. Your centre must use the PR and marketing guidance provided to promote your status as a Wahl Men's Method UK Training Academy.





# Take the next step

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There are a number of steps to becoming a Wahl Men's Method UK Training Academy, but that journey begins here.

To ensure the highest standard of quality is maintained only a limited number of academies are approved each year. The first step of enrolment is to complete and submit the initial enquiry form at the back of this brochure. Once your enquiry has been reviewed, a representative from Wahl will contact you to arrange a visit.

There will be a £600\* non refundable deposit required, this will secure the visit to determine suitability.

Some of the areas we will consider are:

- Ofsted rating
- Number of students
- CV's of educators

Upon approval, you will begin the process of setup and endorsement of your centre as a Wahl Men's Method UK Training Academy.

If approved, the £600\* deposit will be deducted from an initial joining fee of £6000\*. You are then required to pay a £7200\* annual membership fee.

As a Wahl Men's Method UK Training Academy you will have the edge over other training providers, with the support and backing of an education plan to enhance your educators and a training programme to ensure your learners have the edge on their skills and knowledge, which is an excellent start to their career in Men's Hairdressing.

If you are amongst the few to be chosen, we will then begin the process of endorsing your centre as a Wahl Men's Method UK Training Academy.

\*All fee's inclusive of VAT



# Initial Enquiry Form

Stage 1 for Wahl Men's Method application process



College of Further Education ☐ Private Training Provider ☐

Other ☐ (please state)

Organisation Name:

Department:

Contact Name:

Title/Position:

Email:

Telephone Number:

Address:

Postcode:

## Men's Method UK Training Academy Assessment Fee (All fee's inclusive of VAT)

A £600 non-refundable deposit is required to secure a visit to determine suitability.

Please tick to confirm you agree to pre-pay the £600 non refundable deposit ☐

### Payment Method – Please tick as applicable

Cheque (Payable to Wahl (UK) Ltd) ☐

BACS ☐

BANK: Barclays Bank

ACCOUNT NAME: Wahl (UK) Ltd

ACCOUNT NUMBER: 201792

SORT CODE: 50909874

### Please select which qualifications you offer

Barbering L1 ☐ L2 ☐ L3 ☐

Hairdressing L1 ☐ L2 ☐ L3 ☐

Number of Educators  Number of Students   
(Subject to change dependant on start date)

### Awarding Organisation

City and Guilds ☐

ITEC ☐ SQA ☐

VTCT ☐

Other (please state below)

Surname:

Forename:

Job Title:

Signature:

**NEXT STEP**

Please email your completed application form to [mensmethod@wahl.co.uk](mailto:mensmethod@wahl.co.uk) or post to below address

I/We acknowledge that I/we have read the service level agreement and accepted the terms and conditions

Men's Method, Wahl (UK) Ltd, Herne Bay Trade Park, Sea Street, Herne Bay, Kent, CT6 8JZ

Tel: 01227 740066 Email: [mensmethod@wahl.co.uk](mailto:mensmethod@wahl.co.uk)

Wahl Men's Method Terms & Conditions apply

[www.mensmethod.co.uk](http://www.mensmethod.co.uk)





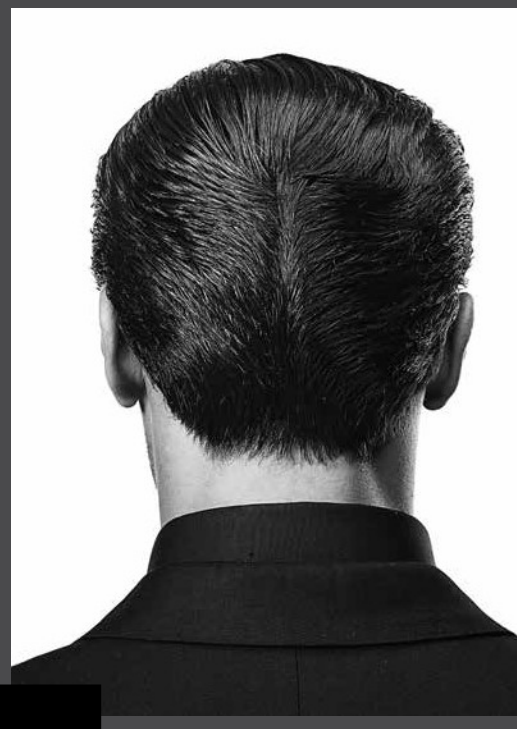


P R O F E S S I O N A L

**MEN'S  
METHOD**

UK TRAINING ACADEMY





**WAHL®**

PROFESSIONAL

**MEN'S  
METHOD**

UK TRAINING ACADEMY

Wahl (UK) Ltd  
Sterling House  
Clipper Close  
Ramsgate  
Kent, CT12 5GG  
Tel: 01227 740066  
Email: [mensmethod@wahl.co.uk](mailto:mensmethod@wahl.co.uk)